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The Director



Old dogs and new tricks

The upsides of ageing – ‘from warrior to wisdom’ – can give older boards distinct advantages, **Iain McCormick** suggests.



ISL | MBA™

GENERAL MANAGEMENT PROGRAMME

Focusing on thought leadership and commercial relevance

- Are you a Director, CEO, GM or high potential middle manager?
- Have a non-business degree or perhaps a QBE (qualified by experience)?
- Keen to get the 'must-have' core business knowledge & concepts?
- Interested in developing your Strategy, Accounting, Finance, Marketing and People 'knowledge and concepts' through the lens of the CEO?
- Want to focus on the commercially relevant topics rather than theoretical 'academic' topics?
- Learned best by experiential learning (rather than rote learning)?
- Excited by the chance to learn together with other top leaders from corporate, government and non-profits?
- Able to put aside four days at a time, one week per month over three months in March, April and May 2011 to attend an intensive residential programme located in Auckland?

If your answer to each of the above questions is yes, talk with Dr Geoff Lorigan, our ISL | MBA™ Programme Director on 09 366 1560 or email g.lorigan@leadership.ac.nz

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To get a sense of what to expect on this programme, view the 2 minute video at www.leadership.ac.nz/video/mba/